

**Interreg
Europe**



Co-funded by
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Hackathons and Challenge prizes

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17 May 2023

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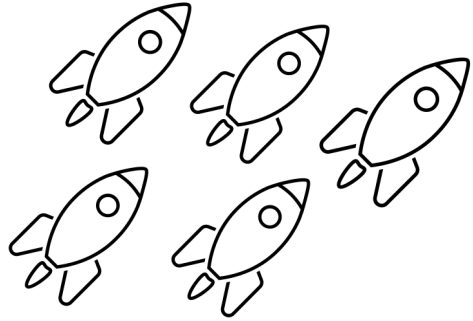
WELCOME!



Lotte van Meijel
Web Expert
Policy Learning Platform

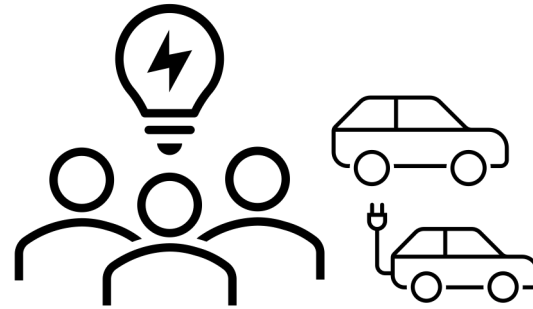
Hackathons and Challenge prizes

Presentations



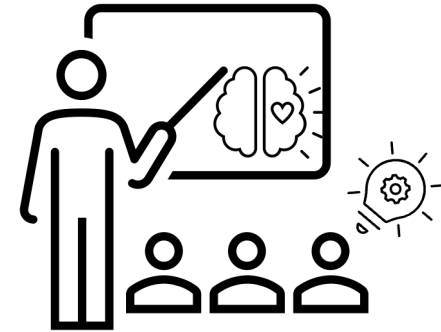
Amsterdam's startup-in-residence programme to connect startups to urban challenges

Luís Carvalho, University of Porto, Portugal



Hackathons for solving urban challenges in Sofia

Sevdalina Voynova, Director of Programmes, Sofia Development Association, Bulgaria (**INNOBRIDGE**)



Donostia Innovation Challenge

Aritz Torres, Municipality of San Sebastian, Basque Country, Spain (**URBAN M**)

Sharing solutions for better regional policy

€
379m
PROGRAMME
BUDGET

6
TOPICS

29
COUNTRIES
INVOLVED




SMART


GREEN


CONNECTED


SOCIAL


CITIZENS


GOVERNANCE



Interreg Europe **objective**

To improve **regional development policies** (including Investment for jobs and growth goal programmes)

How?

Through exchange of experience, innovative approaches and **capacity building** (in relation to the identification & transfer of good practices)

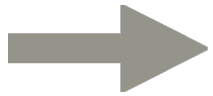
- Primarily dedicated to **policymakers**
- Focus on **exchange of experience**

Two actions



Projects

Limited number of regions exchanging and transferring practices on a shared regional development issue



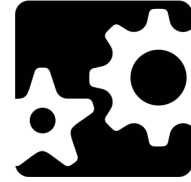
Second call opens on 15 March to **9 June 2023**



Policy Learning Platform

Further exploiting projects' achievements and opening up the programme benefits to all

Platform in a nutshell

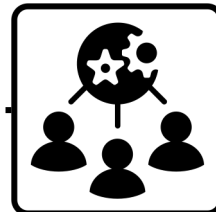


Provides **continuous policy-learning** opportunities
through access to:

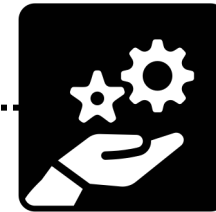
Knowledge



People



Expert support



#policylearning

Access to **knowledge**



- Wealth of policy solutions available



Database of **good practices** from all EU



Analytical **policy briefs**, news and publications

Access to **people**



- Policy inspiration from practitioner to practitioner



Community of 25,000+
practitioners



Networking and
policy-learning events

Peer learning in practice



Expert support services for free

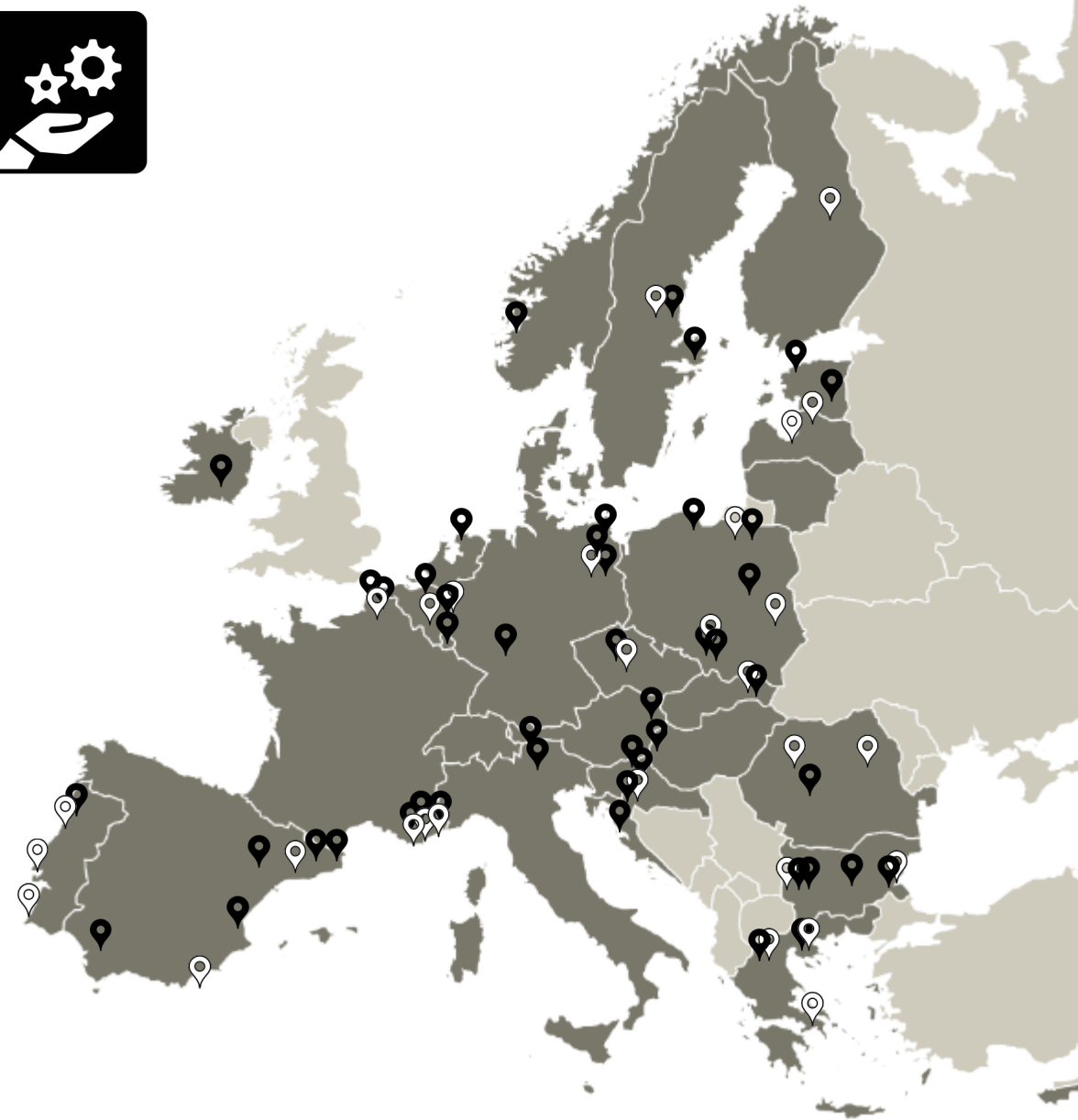
📍 >50 peer reviews implemented

📍 >35 matchmaking sessions

... and policy helpdesks

Apply to benefit from expert support any time

www.interregeurope.eu/get-policy-advice



What are hackathons and challenge prizes?



Hackathons (short-term) and/or inducement prizes are flexible policy tools that can engage a broad audience and diverse groups of actors and sponsors to deliver solutions to challenges thanks to its low barriers of entry. The main objectives of innovation inducement prizes are to orient research efforts and to incentivize the creation of a desired technology.

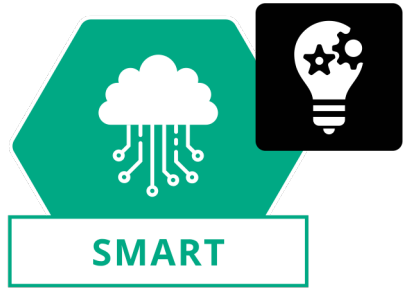
Policymakers can introduce innovation inducement prizes or hackathons with a **challenge-oriented approach to solve regional societal challenge.**

Regional policymakers must:

- identify regional societal challenges,
- attract competent solvers,
- and answer questions regarding co-sponsors, participant eligibility, competition rules, intellectual property rights, awards and criteria, and public engagement...within a coherent regional policy-mix and follow-up activities (public procurement...).

Innovation Inducement Prizes: small steps to transformative changes

The Policy Learning Platform can help



Good Practices

- Open Innovation Challenge - supporting cooperation between corporates and startups
- Energy efficiency campaign with charging station prize



Peer Review

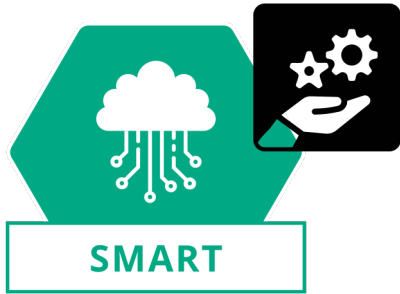
- Designing open innovation calls with the Region of Central Macedonia, Greece



Policy Brief

- Innovation Procurement

The Policy Learning Platform can help



Peer Review

- Designing open innovation calls with the Region of Central Macedonia, Greece



Designing regional open innovation calls

Discover recommendations made by excellent European peers on the topic of open innovation calls

06 April 2023 | By Platform

The Region Central Macedonia was looking for inspiration on how to best **design regional open innovation calls**. The two questions that were addressed were:

- How to design and deliver regional open innovation calls?
- How to favour multi-level coordination with national innovation calls?

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Presentations!

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